

Case Study



PTSG and JRL Midguard



Beorma Tower, from developer Salhia Investments, is a mixed Grade A office and residential scheme which forms part of Phase 2 of the wider Beorma Quarter development (also known as The Birmingham Project), which includes The Cold Store (Prince of Wales Trust) and Adagio Aparthotel.

It will comprise a mixed use office, hotel and residential development close to the centre of Birmingham and adjacent to the Bull Ring Shopping Centre, a 93,000 m2 prestigious scheme which is acknowledged as **one of the most successful shopping centre schemes in the UK and includes Selfridges, an iconic and widely known building.**

Soaring 113m above the city, the tower will deliver up to 124 all-electric new studios, one-, two- & three-bedroom homes, complemented by 152,000 square feet of commercial space.

Works began in June 2023 and are scheduled for practical completion in October 2026, Beorma Tower can provide turnkey solutions to prospective occupiers.

The development is situated in a landmark and gateway position to Birmingham's Creative Quarter of Digbeth.

Located adjacent to Selfridges and near to the proposed Birmingham Smithfield development, it also benefits from immediate proximity to New Street and Moor Street Stations and HS2 Curzon Street Terminus.

One of the most successful shopping centre schemes in the UK

PTSG will provide specialist electrical services

Working for JRL Midguard, engineers from PTSG Electrical Services Ltd will provide lightning protection works at the new development.

Depending on each customer's needs, PTSG's expert design team can provide either a standard or bespoke solution. Their specialists can also offer layout drawings to meet architect, consultant and contract engineer specifications. All new installations are undertaken by experienced and thoroughly trained engineers from PTSG Electrical Services Ltd. Additional rope access services can also be provided if required on site.

PTSG is the UK's leading provider of lightning protection services. Its engineers work throughout the UK to design, install, test and inspect and maintain lightning and surge protection systems as well as power earthing solutions for clients in all industry sectors. This is vital in protecting buildings and users in the event of an electrical storm.